

St. Louis Stamp and Coin Co. research in Gould's City directory for St. Louis City

(City directories were checked starting with late additions in the front, Johnson, St. Louis Stamp and Coin as well as Sutherland (I checked them all) in each directory. I also checked for Coins and or Stamps as a subject area in the Business pages section)

First mention of the St. Louis Stamp and Coin Co. was in the 1898 city directory. The store was listed at 312 N. 4th St. The listing was only the name and address, no other name associated with it were discovered. In 1898, other presumably postage stamp companies appear. The Stamp Exchange in Room 605 Century building on Olive and the St. Louis Trading Stamp Company at 709 Olive St.

In 1899, St. Louis Stamp and Coin continues at 312 N. 4th St.

In 1900, St. Louis Stamp and Coin moves to 209 N. 8th St. The Directory listing is in a much larger font, equal in size to other Stamp Company ads. Hussman Stamp Company also appears.

In 1901 St. Louis Stamp and Coin moves to 1003 Pine St. where they stay until 1903.

Before 1898 (starting with 1891) there were stamp companies, but I believe they were ink stamp or metal stamp companies rather than postal stamp companies. Mound city stamp co. 1501 Washington Av (1891), Miller-McCormack Stamp company 9045 Olive St. (1893) Star Stamp company 3848 West Pine(1893).

There are David Sutherlands listed, but they are all in construction.

*Side Note: I bumped into a scale ad for Troemner's Star scale from the Howe Scale company in the coffee mill section. See photocopy attached from 1901 Gould's city directory .

Side note 2: Bumped into the St. Louis Bank Note Company (38 Laclede Building Olive and 4th) in 1895. I am sure you know all about it, but I noted it anyway.

Burdette G. Johnson first appears in the city directory in 1903 as a clerk for St. Louis Stamp and Coin Co. Johnson's residence was 1814A Oregon Ave. The St. Louis Stamp and Coin Co. moved to 115 N. 11th St.

The company description does not include a person's name.

In 1904, in the Business listing section (St. Louis Stamp and Coin appears in both the "white pages" individual names alphabetically, section and in the "yellow pages" businesses arranged by subject of their commerce sections). St. Louis Stamp and Coin usually had two listings and then additional mention of people who worked there. In the business listing, a description- "Postage Stamps and Old Money of all countries Bought and Sold" was added to the basic listing. This added description never changed from 1904 -1912 where I stopped this particular search.

From 1903-1906 Johnson is listed as a clerk, in 1907 he is listed as a salesman and he moves his personal residence to 2844 Lafayette.

In 1908 David A. Sutherland (St. Louis Stamp and Coin Co.) makes his ONLY appearance in a St. Louis city Directory. His residence is listed as Columbus, Ind. No St. Louis city address is provided. I assume that the notation means Columbus, Indiana, but the guide to abbreviations is not helpful on this subject.

He never appears in the business section of the listing.

Burdette G Johnson is no longer labeled clerk or salesman starting in 1908.

In 1909, in addition to the listing and description of St. Louis Stamp and Coin Co., Burdette G Johnson's name is in a parenthesis in the entry in the white pages section. There is never a name in the business listing portion.

Note, either Johnson moved slightly to 2849 Lafayette or there was a typo in 1912.

Summary section:

1898 St. Louis Stamp and Coin Co. appears 312 N. 4th

1900 St. Louis Stamp and Coin Co. moves to 209 N. 8th St.

Type Font on the listing in the Business section gets much larger stays that way (meets competition)

1901 St. Louis Stamp and Coin Co. moves to 1003 Pine St.

1903 B.G. Johnson appears as Clerk with St. Louis Stamp and Coin Co. Residence 1814A Oregon Ave

1903 St. Louis Stamp and Coin moves to 115 N. 11th St.

1904 Description added to listing: Postage Stamps and Old Money of all countries Bought and Sold

1907 Johnson's description changes to Salesman, he moved to 2844 Lafayette Ave

1908 David A. Sutherland's name appears, association with St. Louis Stamp and Coin Co., no position indicated, residence listed as Columbus Ind

1908 Burdette G Johnson's personal entry no longer includes a position, simply St. Louis Stamp and Coin Co.

1909 Burdette G Johnson's name is added to the company listing in parentheses in the "white pages" part of the listing.

other directories: Watson & Co. classified business directory of St. Louis and other enterprising cities of Missouri and Illinois 1899-1900

Entry p. 175

St. Louis Stamp & Coin Co. 312 N. Fourth

Also in 1908, the store address is added to Burdette G. Johnson's name entry in the white pages and a position is eliminated. It no longer says salesman.

1909 is also the year in which Burdette G. Johnson's name is added to the white pages entry for St. Louis Stamp and Coin Co. (page 1774) and the store address continues to be a part of the personal listing. Also, no position with St. Louis Stamp and Coin Co. continues to be a part of his name entry.

As noted earlier, the yellow pages Font grew in boldness and size in 1900 to better compete with other stamp dealers. This did not change until 1905 when a description was added to the yellow pages in both the stamps and coins headings and it read :

"Postage Stamps and Old Money of all countries Bought and Sold"

I stopped at 1910 as Ellis is gone, Sutherland is gone, and William A. is still living with Burdette (or vice versa) as an agent. I am happy to continue if that is of interest.

I am still considering trying to find the price lists in the newspaper. Are there any stamps in the price lists, or are they strictly coins?

Frank E. Ellis—St. Louis Stamp and Coin Co.

1899 First listing in Gould's St. Louis City Directory p. 523

Entry: Frank E. Ellis, manager, St. Louis Stamp and Coin Co., 312 North 4th St. Residence- 1418 North 16th St.

- I checked both 1898 and 1897 to make certain Ellis wasn't in town earlier. Neither year had any listing either.

1900 Gould's St. Louis City Directory p. 543

Entry: Frank E. Ellis, manager, St. Louis Stamp and Coin Co., 312 North 4th St. Residence —1125 North 16th St.

1901 Gould's St. Louis City Directory

Entry: Frank E. Ellis, manager, St. Louis Stamp and Coin Co., 209 North 8th St. Residence—1125 North 16th St.

1902 Gould's St. Louis City Directory

Entry: Frank E. Ellis, manager, St. Louis Stamp and Coin Co. 1003 Pine St. Residence- 1125 North 16th St.

Letter indicates an ink stamp was used in Jan 1902 to indicate the new 1003 Pine address over stationary which still had the 8th st. address.

Frank E. Ellis- St. Louis Stamp and Coin Company(continued)

1903 Gould's St. Louis Directory p. 558

Entry-Frank E. Ellis- St. Louis Stamp and Coin Co., 1003 Pine St. –
note- Ellis is no longer listed as manager.

Residence –3125 Clifton Place.

1904 Gould's St. Louis City Directory p. 608

Entry- Frank E. Ellis, St. Louis Stamp and Coin Co., 115 North 11th
St.

Residence 1422 Dolman

1905 Gould's St. Louis City Directory p. 561

Entry- Frank E. Ellis, St. Louis Stamp and Coin Co., 115 North 11 St.

Residence 1422 A Dolman

1906 Gould's St. Louis City Directory, p. 506

Entry- exactly the same as 1905

Frank E. Elllis- St. Louis Stamp and Coin (continued)

1907 Gould's St. Louis City Directory p. 519

Entry- Frank E. Ellis, St. Louis Stamp and Coin Co., 115 North 11th
St.

Residence- 1372 A Arlington Ave

1908 Gould's St. Louis City Directory

NO LISTING FOR FRANK E. ELLIS